

The Boston Green Ribbon Commission

ENGAGING CIVIC AND BUSINESS LEADERS IN
CITY CLIMATE ACTION

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GREEN RIBBON COMMISSION
www.greenribboncommission.org

BOSTON
Green Ribbon
COMMISSION

The Commission emerged out of a realization that climate action will require fundamental changes in the city that will need active support from all stakeholder segments

- The City controls <2% of city emissions; 98% of climate mitigation impact will come from actions taken by other players
- Climate adaptation will require a fundamental remaking of the urban form over the next 8 decades
- Where do we have this community leadership dialogue?

*Mission:
Convene
leaders from
Boston's key
sectors to
support the
City's Climate
Action Plan*

- **Advise** Boston on the implementation of its Climate Action Plan
- **Advocate** within key sectors to align sector strategies with Climate Plan goals
- **Highlight** best practices within and across sectors

The Commission has membership from the key sectors in the city that are affected by mitigation and adaptation goals and actions

- Higher Education
- Health Care
- Commercial Real Estate
- Hospitality
- Finance and Insurance
- Construction
- Utilities
- Clean Energy
- Philanthropy
- State Government
- Faith-Based
- Local NGOs
- International NGOs
- (See attached slide for full membership)

GRC members are motivated to participate by a number of factors

- ✓ Personal passion
- ✓ Engagement with the Mayor and other leaders
- ✓ Alignment with their enterprise mission and strategy
- ✓ Peer networking and learning

The Commission brings a range of value to the City climate action strategy

- ✓ A highly informed cohort of business and civic leaders
- ✓ A forum to test out controversial ideas
- ✓ A structure to align private and institutional behavior to City targets and goals
- ✓ A source of political continuity

The Commission is funded by a coalition of six foundations who make multi-year funding commitments

- The Barr Foundation
- The Boston Foundation
- The Grantham Foundation for the Protection of the Environment
- The Kendall Foundation
- The Bollard Trust
- The Bank of America Foundation

A FOCUS ON LARGE PROPERTY OWNERS

Total Boston Greenhouse Gas (GHG) Emissions
(100%)



Commercial/Industrial Sources
(50%)



Top 50 Property
Owners (30%+)



CITY GOAL:

All top 50 owners are on target to exceed the City goal of 25% GHG emissions reductions by 2020.

- Two full meetings a year (June/November)
- First meeting – November of 2010
- Working Groups meetings throughout the year
- Co-sponsored events throughout the year

Green Ribbon
Commission

Sector Working Groups

Issue Working Groups

Health Care

Higher
Education

Commercial
Real Estate
and
Hospitality

Transportation

Climate
Preparedness

Other

Working Groups are designed to advance climate action within a specific sector or on a specific cross cutting issue

- **Sector research.** Understanding where the largest enterprises (the sector's share of the top 50) are relative to the City emissions reductions targets – what does it take to hit these targets; what are the barriers; and how can we overcome those barriers?
- **Sector data.** Organizing systems for sector-level data sharing on energy use and GHG emissions
- **Access to incentives.** Facilitating sector participation in utility energy efficiency programs
- **Best practices.** Share best practices across institutions and developing common tools that help sector players achieve their emissions reductions goals (e.g. common approaches to Strategic Energy Master Planning; ROI and financial investment decision-making; large scale behavior change; etc.)
- **Sector initiatives.** Developing and implementing collaborative initiatives within the sector.
- **Web site.** Use the GRC web site to promote the initiatives of the Working Group.

Area	Initiative
Climate Adaptation	<ul style="list-style-type: none"> • Partnered with the City to launch the Climate Preparedness Initiative, a major climate adaptation planning process • Raised \$650,000 of funding for the initiative • Organized GRC stakeholders to provide input
Transportation	<ul style="list-style-type: none"> • Partnered with the City to launch the Go Boston 2030 transportation planning process • Got agreement to integrate transportation emissions reduction goals into the process
Buildings	<ul style="list-style-type: none"> • Working Groups support energy efficiency implementation in key sectors
Energy	<ul style="list-style-type: none"> • Organized a Renewable Energy Purchasing Network • Sponsored the Renewable Energy Leadership Prize • Produced four reports on energy markets and policy • Co-sponsoring a utility dialogue on 21st Century Utilities
Other	<ul style="list-style-type: none"> • Provided climate action briefings and recommendations to incoming Mayors and Governors

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- **Joseph Aoun**, President, Northeastern University
- **Matthew Beaton**, Secretary, MA Exec. Office of Energy & Environmental Affairs
- **Austin Blackmon**, Chief of Environment, Energy and Open Space, City of Boston
- **Robert Brown**, President, Boston University
- **David Colella**, Chairman, Greater Boston Conventions & Visitors Bureau
- **Penni Conner**, Senior Vice President, Customer Group, Eversource
- **Bill DiCroce**, COO, Veolia Energy North America Municipal and Commercial Business
- **John Donohue**, CEO, Arbella Mutual Insurance Company
- **Alex Liftman**, Global Environmental Executive, Bank of America
- **David Fubini**, Director/Boston, McKinsey and Co.
- **Paul Gaynor**, CEO, First Wind
- **Jeremy Grantham**, Founder and Chief Investment Strategist, GMO, LLC
- **Joe Grimaldi**, President & CEO, Mullen Advertising
- **Rev. Ray Hammond**, Pastor, Bethel African Methodist Episcopal Church
- **Peter Hamill**, VP and General Manager, Turner Construction Company
- **Tim Healy**, CEO and Co-Founder, EnerNOC
- **Amos Hostetter**, Trustee, Barr Foundation (Co-Chair)
- **Deborah Jackson**, President, Cambridge College
- **Michael Keating**, Partner, Foley Hoag; Chair, The Boston Foundation
- **Andrew Kendall**, Executive Director, Henry P. Kendall Foundation
- **Scott Kinter**, Senior Vice President, Avalon Bay Communities, Inc.
- **Bryan Koop**, Sr. Vice President, Boston Properties
- **Katherine Lapp**, Executive Vice President, Harvard University
- **Alan Leventhal**, Chairman & CEO, Beacon Capital Partners
- **Mindy Lubber**, President, Ceres
- **Michael Mooney**, Chairman, Nutter McClennen & Fish
- **J. Keith Motley**, Chancellor, University of Massachusetts – Boston
- **Peter Nicholas**, Founder & Chairman, Boston Scientific
- **Marcy Reed**, Massachusetts President, National Grid
- **Bud Ris**, Senior Climate Advisor, The Barr Foundation
- **Israel Ruiz**, Executive Vice President and Treasurer, MIT
- **Dr. David Torchiana**, President and CEO, Partners HealthCare
- **Kate Walsh**, President and CEO, Boston Medical Center
- **Marty Walsh**, Mayor, City of Boston (Co-Chair)